

Vendor/Payee	Memo	Amount	Note	Confirmation #
INVOICES Authorized by Elder Cesar De Leon and PAID				
Aracely Restaurant	Rental - Hall	\$ 13,184.06	Check sent 04/22/14	
BID4SPOTS.COM	Radio Advertising	\$2,500.00	via e-mail	Confirmation rcvd.
INVOICES Authorized by Elder Cesar De Leon but payments are not yet complited				
CBS OUTDOOR	Non-Space Agreement	\$ 335.00	Waiting for CDL to sign contracts	
CBS OUTDOOR	Advertiser Agreement	\$ 4,262.50	Waiting for CDL to sign contracts	
Comcast Spotlight	Invoice Acct #42565	\$ 13,598.30	Left a VM message	
SDX Media	Direct Mail Handbills	\$ 24,000.00	Check to be Deposit into their acct	
INVOICES that Elder Cesar De Leon needs to authorize via e-mail				
Carla Morris	Reimbursement Fire Dpt	\$ 330.00	Check request ready/Need her Address	
Glob/Bay Area Forklift	Forklift	\$ 425.00	Check request ready/mail to Carla	
SDX Media	Invoice 088590/T-shirts	\$ 1,518.00	Check request ready	
TITAN360.com	Advertising - Buses	\$ 3,922.33	Check request ready	
	Total	\$ 64,075.19		

Aracely Restaurant
401 13th Street
San Francisco, CA 94130
Phone 415.694.0363



*Paid
4/22/14*

Bill To:
Carla Morris

DATE: April 29th , 2014

DESCRIPTION	AMOUNT
Facility Rental 7 days @ \$700 + 1 day at 1200	\$6,100.00
Security Deposit	\$1,000.00
Re-paving quote	\$2,500.00
One room 5 days Access to Electrical	\$2,000.00
Rentals Estimate, 125 Chairs for 5 days	\$675.00
Marking utilities	\$200.00
TI permit fees	\$650.00
8.75% Tax, excludes deposit	\$59.06
Total Event Cost	\$13,184.06
Security Deposit Refund	
<i>all costs are inclusive of any applicable sales tax</i>	
Balance Due	\$13,184.06

We happily accept Visa, Mastercard, American Express and Checks payable to Aracely Resta
If you have any questions concerning this invoice, contact Linda Edson at Linda@aracelysf.c

THANK YOU FOR YOUR BUSINESS!

THIS DOCUMENT HAS A COLORED BACKGROUND AND A SIMULATED WATERMARK ON THE BACK

CHECK NO.



Central California Conference
2820 Willow Avenue
Clovis, CA 93612-4646
Mailing Address:
P.O. Box 770
Clovis, CA 93613-0770
Fax: (559) 347-3120
Phone: (559) 347-3000

Wells Fargo Bank, N.A.
General Account

Conference Operating (AP)

85133

11-24
1210(B)

Date	Check No.	Amount
04/22/2014	085133	***\$13,184.06

PAY

Thirteen Thousand One Hundred Eighty-four Dollars 6 Cents

O THE
ORDER
OF

ARACELY RESTAURANT
401 13TH STREET
SAN FRANCISCO, CA 94130

Mayra R Thompson

MAYRA THOMPSON, TREASURER
Authorized Signature

⑈085133⑈ ⑆121000248⑆4496865288⑈

entral California Conference - of Seventh-day Adventists - 2820 Willow Ave. - Clovis - CA - 93612

Invoice	Date	Description	Gross	Discount	Taxable	NET
VONE2723	04/22/2014	Operation Blueprint 7 DAYS Facility Rental	13,184.06	0.00	0.00	13,184.06

Paid to: Aracely Restaurant
401 13th Street
San Francisco, CA 94130

CustomerID:
Check Date: 04/22/2014

Vendor#: AP901489
Check Serial: 085133
13,184.06

NET CHECK -->

Subject: Bid 4 Spots

From: Claudia America Arias <carias@cccsda.org>

Date: 4/23/2014 12:00 PM

To: chris@bid4spots.com

CC: Kelly Morris <Kelly@Dayspring3.com>, Keith Scott <kscott@cccsda.org>, cdeleon@cccsda.org

Chris,

Attached please find the invoice with our company's AMEX information authorizing the payments for Operation Blueprint.

Let me know if you have any questions

Claudia America Arias

559-347-3196

— Attachments: —

B4S Invoice and AMEX info.pdf

741 KB

Invoice

Invoice No: 598
Date: 4/23/2014
Contact: Cesar DeLeon
Advertiser: Central California Conference of SDA (End Time Media)
Address: 2820 Willow Ave
 Clovis, CA 93612
Due Date: All funds must be received and clear our bank account no later than 12 Noon PST the Wednesday *prior* to the auction.

Description		Amount
Bid4Spots Auction:	<i>Broadcast week:</i>	
	4/28/14	\$2,500.00 — <i>PAID.</i>
	5/5/14	\$2,500.00
	5/12/14	\$2,500.00
	5/19/14	\$2,500.00
<i>Radio Advertising</i>		
Total Due:		\$10,000.00



CREDIT CARD AUTHORIZATION

Advertiser Name: Central California Conference of SDA (End Time Media)		
Primary Contact: Cesar DeLeon and Kelly Morris		
Phone #:		
Billing Street Address:		
City:	State:	Zip:
Name as it appears on card:		
Credit Card Type: (select one) <ul style="list-style-type: none"><input type="radio"/> American Express<input type="radio"/> Visa<input type="radio"/> Master Card	Credit Card #:	
	Exp. Date:	
	3-digit security code (back of card MC/Visa):	
	4-digit security code (front of card AMEX):	
I, <u>Keith Scott</u> , authorize Bid4Spots, Inc. to charge the above credit card for the total awarded budget for: <ul style="list-style-type: none">• Four-Week Bid4Spots Radio Campaign<ul style="list-style-type: none">○ Broadcast Week of 4/28/2014: \$2,500.00 Auction Budget○ Broadcast Week of 5/5/2014: \$2,500.00 Auction Budget○ Broadcast Week of 5/12/2014: \$2,500.00 Auction Budget○ Broadcast Week of 5/19/2014: \$2,500.00 Auction Budget		
There will be a \$2,500.00 hold placed on your card every Wednesday before the auction and a charge of the amount that cleared in your auction every Thursday.		
Authorized Signature: <u>[Signature]</u>		Date: <u>4/23/14</u>

Please Return To:

Chris Grays
chris@bid4spots.com
Fax : (818) 230-9848



ADVERTISING NON-SPACE AGREEMENT

Contract #: 1667593
Date: 04/22/14
Page: 1 of 2

Central California Conference

"ADVERTISER/AGENCY" hereby contracts with CBS OUTDOOR (Outdoor) for the production, installation or services advertising display as described below upon the terms and conditions set forth in this contract. The artwork furnished to CBS Outdoor requires the following special handling and/or embellishment features not included in normal execution of advertising space:

Marker/Media	Specifications	#Units	Copy Size	Total Sq. Ft.	Date(s)	No. of Periods	Period Cost T=Tax Value B=Barter Value	Period Total
SF Bay Area - 8-Sheet Production Costs		3			04/28/14	1.00	\$125.00	\$125.00
SF Bay Area - Posters Production Costs		3			04/28/14	1.00	\$210.00	\$210.00

Advertiser CENTRALCAON
Agency
Ref. Space Contract # 1667587
Customer Ref #
Special Instructions

Total Net Amount \$335.00
Total Shipping Cost \$0.00
Total Sales Tax \$0.00
Net Agreement Total: \$335.00

Approval must be provided prior to completion of all special embellishment features. This agreement is non-cancelable by advertising/agency. This agreement consists of this page and the CBS Outdoor terms and conditions incorporated herein, all of which advertiser/agency hereby acknowledges receiving and approving. Facsimile signatures shall have the same force and effect as original signatures. Agency and/or the signatory hereto represents and warrants that they are authorized to execute the same on behalf of and bind the advertiser and that the advertiser approves same.

Sales A.E. Chad Seaver (S32)
Approval
By
Date
Return To
CBS Outdoor
1695 Eastshore Hwy.
Berkeley, CA 94710
(510) 527-3350

Advertiser/Agency
Print Name/Title
Date
Bill To
Billing Address
Central California Conference
Office
2820 Willow Ave.
Clovis, CA 93612
559-347-3000
Attn: Cesar De Leon

CBS OUTDOOR TERMS AND CONDITIONS OF ADVERTISING SERVICE

1. As used in this herein, Company shall mean CBS Outdoor and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").

2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.

3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposting requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.

4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.

5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.

6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.

7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.

8. Invoicing will be rendered monthly in advance dating from the commencement date. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law.

9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.

10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.

11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display Time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either (i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) at the request of any Federal, State or local authority, any public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.

12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

On 4/22/2014 6:05 PM, Cesar DeLeon wrote:

Claudita,

Could you see that CREDIT CARD PAYMENTS are made to the following companies. I am attaching their individual bill. If you have any questions please let me know as this is urgent because we are dealing with advertisement time that needs to be process ASAP for our commercials to go on the air on time.

1. Comcast Bill: Although the bill reads for 15, 998.00, we are only payment for the first figure. . only for \$13,598.00
2. SDX Mailer a bill for \$ 24,000
3. CBS Outdoor for \$335.00
4. CBS Space Contract for \$ 4,262.50

waiting for Pastor DeLeon to sign contracts

If Desiree is around and you would like to take this opportunity to show her how this is done, perhaps you could take the time to show her.

Thank you so much,

--

César De León Ph.D. LMFT
Ministerial & Evangelism Director
Central California Conference of Seventh-day Adventist
Office: 559-347-3161
Cell: 408-807-1274
website <http://ccc.adventist.org>

ADVERTISER AGREEMENT

PAGE 1 OF 5



CBS Outdoor
1695 Eastshore Hwy.
Berkeley, CA 94710
(510) 527-3350
(510) 527-7041

CONTRACT NO: 1667387 ✓

DATE: 04/22/14

ADVERTISER: Operation Blueprint

SALESPERSON: Chad Seaver (S32)

Client Supplies Production: Yes

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF CBS OUTDOORS
MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE.

ADVERTISER

Central California Conference
Office
2820 Willow Ave.
Clovis, CA 93612
539-347-3000
Attn: Cesar De Leon

Subject to the terms of the Production Information Addendum Page and the CBS Outdoor Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with CBS Outdoor ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company.
See Production Information Addendum page for shipping quantities and addresses.

Market	Media/Location(s)	Size	GRP/ IMP 18+	Units	Advertising Period	No. of Periods	*	Period Cost
SF Bay Area-Posters	Posters/Unit# 1395-2 Polk & California SE/S% F/NW	10'5x22'8"	47,428	1	04/28/14-06/01/14	1.25	4W	\$750.00
SF Bay Area-Posters	Posters/Unit# 2005-1 Broadway 68 ft W/O Grant N/S F/W	10'5x22'8"	86,931	1	04/28/14-05/25/14	1.00	4W	\$750.00
SF Bay Area-Posters	Posters/Unit# 2479-1 Polk & California SE/S% F/NW	10'5x22'8"	47,428	1	04/28/14-06/01/14	1.25	4W	\$750.00
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4293-1 California & Polk Sts F/W	6'x12'	46,864	1	04/28/14-06/01/14	1.25	4W	\$150.00
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4670-1 Leavenworth & Turk F/S	6'x12'	40,775	1	04/28/14-06/01/14	1.25	4W	\$150.00

Special Instructions:

Net Agreement Total: \$4,262.50 ✓

THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE CBS OUTDOOR TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN. ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY CBS OUTDOOR OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.

ACCEPTED AND AGREED TO BY - CBS OUTDOOR

ADVERTISER/AGENCY

AUTHORIZED SIGNATURE - TITLE

BY _____ DATE _____

PLEASE PRINT

NAME - TITLE

DATE

* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time TF=Till Forbid

ADVERTISER AGREEMENT

PAGE 2 OF 5



CBS Outdoor
1695 Eastshore Hwy.
Berkeley, CA 94710
(510) 527-3350
(510) 527-7041

CONTRACT NO.: 1667587

DATE: 04/22/14

ADVERTISER: **Operation Blueprint**

SALESPERSON: Chad Seaver (S32)

Client Supplies Production: Yes

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF CBS OUTDOOR'S
MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

ADVERTISER

Central California Conference
Office
2820 Willow Ave.
Clovis, CA 93612
559-347-3000
Attn: Cesar De Leon

Subject to the terms of the Production Information Addendum Page and the CBS Outdoor Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with CBS Outdoor ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company.
See Production Information Addendum page for shipping quantities and addresses.

Market	Media/Location(s)	Size	GRP/ IMP 18+	Units	Advertising Period	No. of Periods	* Weeks	Period Cost
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4816-2 6Th St W1 S/O Mission F/SE	6x12"	80,409	1	04/28/14-06/01/14	1.25	4W	\$150.00
SF Bay Area-Digital Outdoor	Digital Bulletins/Unit: FW1001		SPECIAL	1	04/28/14-06/01/14	1.25	4W	\$860.00

Special Instructions:

THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE CBS OUTDOOR TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY CBS OUTDOOR OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERSPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.

* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time; TF=Till Forbid

ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM

PAGE 3 OF 5



ADVERTISER
Central California Conference
Office
2820 Willow Ave.
Clermont, CA 93612
559-347-3000
Attn: Cesar De Leon

CONTRACT NO.: 1667587

DATE: 04/22/14

ADVERTISER: Operation Blueprint

SALESPERSON: Chad Seaver (S32)

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF CBS OUTDOOR'S
MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
SF Bay Area-Posters	Posters/Unit# 1395-2 Polk & California SE/S% F/NW	10'5x22'8"	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		
SF Bay Area-Posters	Posters/Unit# 2005-1 Broadway 68 ft W/O Grant N/S F/W	10'5x22'8"	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		
SF Bay Area-Posters	Posters/Unit# 2479-1 Polk & California SE/S% F/NW	10'5x22'8"	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4293-1 California & Polk Sis F/W	6'x12'	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4670-1 Leavenworth & Turk F/S	6'x12'	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		

ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM

PAGE 4 OF 5



ADVERTISER
Central California Conference
Office
2820 Willow Ave.
Clovis, CA 93612
559-347-3000
Attn: Cesar De Leon

CONTRACT NO.: 1667587

DATE: 04/22/14

ADVERTISER: **Operation Blueprint**

SALESPERSON: Chad Seaver (S32)

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF CBS OUTDOORS
MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
SF Bay Area - 8-Sheets	Junior Posters/San Francisco/East Bay Cov/Unit# 4816-2 6Th St W1 S/O Mission F/SE	6x12"	04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		
SF Bay Area-Digital Outd	Digital Bulletins/Unit: FW1001		04/14/14	1	CBS Outdoor 1695 Eastshore Hwy. Berkeley, CA 94710 (510) 527-3350 (510) 527-7041		

CBS OUTDOOR TERMS AND CONDITIONS OF ADVERTISING SERVICE

1. As used in this herein, Company shall mean CBS Outdoor and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").
2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.
3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposting requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.
4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.
5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.
6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.
7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.
8. Invoicing will be rendered monthly in advance dating from the commencement date. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law.
9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.
10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.
11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either (i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) at the request of any Federal, State or local authority, any public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.
12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

On 4/22/2014 6:05 PM, Cesar DeLeon wrote:

Claudita,

Could you see that CREDIT CARD PAYMENTS are made to the following companies. I am attaching their individual bill. If you have any questions please let me know as this is urgent because we are dealing with advertisement time that needs to be process ASAP for our commercials to go on the air on time.

1. Comcast Bill: Although the bill reads for 15, 998.00, we are only payment for the first figure. only for \$13,598.00

2. SDX Mailer a bill for \$ 24,000

3. CBS Outdoor for \$335.00

4. CBS Space Contract for \$ 4,262.50 *waiting for Pastor DeLeon to sign contract.*

If Desiree is around and you would like to take this opportunity to show her how this is done, perhaps you could take the time to show her.

Thank you so much,

--

Cesar De Leon Ph.D. LMFT
Ministerial & Evangelism Director
Central California Conference of Seventh-day Adventist
Office: 559-347-3161
Cell: 408-807-1274
website <http://ccc.adventist.org>

Subject: RE: CBS Outdoor
From: "Seaver, Chad" <chad.seaver@cbsoutdoor.com>
Date: 4/23/2014 3:44 PM
To: Claudia America Arias <carias@cccsda.org>

Will do. Thanks.

Chad Seaver

Account Executive - San Francisco Bay Area
Chad.Seaver@cbsoutdoor.com

Direct 510-559-1174 Cell 719-229-6762 Fax 510-559-1104
1695 Eastshore Hwy • Berkeley • CA 94710



From: Claudia America Arias [mailto:carias@cccsda.org]
Sent: Wednesday, April 23, 2014 3:44 PM
To: Seaver, Chad
Subject: Re: CBS Outdoor

Chad,
Thank you so much for the e-mail.
Could you please let me know once you receive a signed contract so that I can call you to make the payment?
thanks,
Claudia

On 4/23/2014 3:32 PM, Seaver, Chad wrote:

Hello,

Currently we do not have holds on any of the units on the attached contracts. Once the contract is signed, I can confirm the specific posters and Juniors are locked in and then payment can be made. Once payment is made then I can print the art.

Please advise once you have faxed or emailed the signed contracts.

Thanks,
Chad

Chad Seaver

Account Executive - San Francisco Bay Area
Chad.Seaver@cbsoutdoor.com

Direct 510-559-1174 Cell 719-229-6762 Fax 510-559-1104
1695 Eastshore Hwy • Berkeley • CA 94710



Invoice No:
Invoice Date:

INVOICE
Cash In Advance
April 21, 2014

Advertiser:

Central California Conference
2820 Willow Ave.
Clovis, CA 93612
Attn: Cesar DeLeon

Remit Comcast Payment To:

COMCAST SPOTLIGHT
PO Box 742637
Los Angeles, CA 90074-2637
303-603-0577 (Call for CC Payment)

Remit End Time Media Payment To:

End Time Media c/o Kelly Morris
PO Box 1933
Culpeper, VA 22701

Schedule Details

Operation Blueprint 4/28-5/25
SF Zone: Spot TV & Online

PAYMENT DUE UPON RECEIPT

Please include account number on all remittance: **42565**

Invoice total for Central California Conference	
Amount Due Comcast Spotlight:	\$13,598.30
Amount Due End Time Media:	\$2,399.70
Total Amount Due:	\$15,998.00

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Thank you so much,

--

César De León Ph.D. LMFT
Ministerial & Evangelism Director
Central California Conference of Seventh-day Adventist
Office: 559-347-3161
Cell: 408-807-1274
website<http://ccc.adventist.org>

Check Request

Central California Conference of Seventh-Day Adventists
P.O. Box 770, Clovis, CA 93613

Today's Date 4/23/14

Return Check to Claudia Date Check Needed 4/24/14

Please Mail check directly: ☐ yes ☒ no

Make check payable to: SDX Media

Address: Direct

Amount: 24,000.xx

Reimbursement? ☐ yes ☒ no

Purpose: Direct Mail Handbills
Qty: 100,000

Charge GL # 1-125-66-3771

see Elder DeLeon's email

Authorization: _____

NOTE: A W-9 is required for all service providers being paid in excess of \$200 on this request, or having been paid \$500 or more this year, including this request.

NOTE: Please go ahead and turn in this check request. Request will be held until W-9 is received if necessary.

For Office use only:

1099 Payments YTD, including this payment. _____

W-9 on file ☐



Name: Ivor Meyers

Company: Operation Blue Print

Date: April 10, 2014

Job Name: Operation Blue Print San Francisco

Campaign Start Dates: April 28

Quote #: 00982410

Operation Blue Print/SF Media Package:

1.) Cable TV Commercials (80% Reach of San Francisco)/\$25,000

Number of TV Commercials: 1480

FOX NEWS, CNN, BET, VH1, ABC Family, Discovery, Lifetime, Hallmark, History, Esquire, TLC, OWN, Oxygen, TLC, Lifetime, Hallmark, SYFY, National Geographic, AMC, Animal Planet, TBS, TNT, USA

2.) Xfinity Website (900k Vistors Monthly)

QTY: 4 Video Commercials (Includes lead generation link to Facebook)

3.) Direct Mail Handbills (Full Color)/Price: \$24,000

QTY: 100,000 Handbills

Distribution Zip Codes (San Francisco): 94102, 94103, 94104, 94105, 94108, 94109, 94111

4.) Radio Commercials (Reach: 595,000 Listeners)/Price: \$20,000

Channel (HIP HOP 106.1, Top 40 94.9, KFAX 1100 Talk & Teach--KFAX Offers possible on-air interview)

Number of Commercials: 60

5.) Outdoor Advertising/Price: \$5,000

CBS Outdoor (SDX will initiate media buy from the CBS sales representative listed on quotation)

6.) Social Media (Facebook)/Price: \$1000

7.) Text Marketing/Price: \$80.00

Number of Incoming Texts: Unlimited

Number of Outgoing Texts: 3,000

Package Price: \$75,000

Customer Relations Contact:

David Patterson (661) 427-8910 (call/text)

Email: sdxmedia@gmail.com

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Thank you so much,

--

César De León Ph.D. LMFT
Ministerial & Evangelism Director
Central California Conference of Seventh-day Adventist
Office: 559-347-3161
Cell: 408-807-1274
website<http://ccc.adventist.org>

Need
e-mail
approval
from Elder
De León.

Check Request

Central California Conference of Seventh-Day Adventists
P.O. Box 770, Clovis, CA 93613

Today's Date 4/23/14

Return Check to Claudia Arias Date Check Needed Today

Please Mail check directly: ☐ yes ☒ no

Make check payable to: Carla Morris

Address: _____

Amount: \$330.00

Reimbursement? ☒ yes ☐ no

Purpose: _____

Charge GL # 1-125-66-3771

Authorization: _____

A W9 has been requested (Needed for all service providers) ☐

Please go ahead and turn in this check request. Request will be held until W9 is received.

W9 on File (For office use only) ☐



San Francisco Fire Department

Bureau of Fire Prevention

698 Second Street, Room 109
San Francisco, CA 94107-2015

RECEIPT NO. 1083479

Received From

CARLA MORRIS
CENTRAL CALIFORNIA
CONFERENCE OF SDA

Date 4/18/2014

Permit Date 5/1/2014

Permit Address

1 TREASURE ISLAND RD

Payment Type CK

Check No 788

Appl. No. Permit Type

Fee Posting Fee Planning
Dept. Fee Ext. Fee

57288	P148 - TEMPORARY MEMBRANE STRUCTURES / TENTS, OPERATE, INSTALL	330.00	0.00	0.00	330.00
-------	--	--------	------	------	--------

Total Amount Paid 330.00

NOT A PERMIT

Received By: Kathleen Harold

Note: Please be aware that some SFFD permit types may also require a tax license certificate and additional fee. In such cases, a separate "Statement of License Fee Due" will be mailed from the City and County of San Francisco Tax Collector's Office after the permit has been approved.

All returned checks are subject to an additional fifty (\$50.00) dollar surcharge. Inspections that require more than two (2) hours shall be subject to an additional fee of \$110.00 for each hour.

This receipt is not a permit to operate and may require further review or inspection by the San Francisco Fire Department. The Chief is authorized to cancel a permit application when the applicant fails to make corrections or fails to provide additional information within 6 months from the date of the application.

Revised 08/20/2009

Telephone (415) 558-1100
Fax (415) 558-1124

698 Second Street, Room 109
San Francisco, CA 94107-2015

Subject: SFFD Receipt
From: Carla <carla.m.morris@gmail.com>
Date: 4/23/2014 3:10 PM
To: Cesar DeLeon <cdeleon@cccsda.org>
CC: Claudia Arias <carias@cccsda.org>

Elder Cesar,

I'm sending this receipt to you again and have copied to Claudia.

I'm asking to be reimbursed for the \$330 SFFD Application Fee ASAP because the portable toilets company requires that we pay by credit card by Friday (April 25) at 2pm. If I can get this reimbursement, I can go ahead and pay for the portable toilets with my card and just wait to be reimbursed for it next week.

Thank you both for your support!

-Carla Morris

1-125-66-583771

Sent from my iPhone

Attachments:

SFFD Receipt.pdf

1.4 MB

Check Request

Central California Conference of Seventh-Day Adventists
P.O. Box 770, Clovis, CA 93613

Today's Date 4/23/14

Return Check to Claudia Date Check Needed 4/24/14

Please Mail check directly: ☐ yes ☒ no

Make check payable to: Glob/Bay Area Forklift Co.

Address: PO Box 880084 SF 94188

Amount: \$ 425.^{xx}

Reimbursement? ☐ yes ☒ no

Purpose: Forklift

Charge GL # 1-125-66-3771

Authorization: _____

NOTE: A W-9 is required for all service providers being paid in excess of \$200 on this request, or having been paid \$500 or more this year, including this request.

NOTE: Please go ahead and turn in this check request. Request will be held until W-9 is received if necessary.

For Office use only:

1099 Payments YTD, including this payment. _____

W-9 on file ☐

Globe/Bay Area Forklift Co.

P.O. Box 880084

San Francisco, 94188

(415) 647-6990

Invoice

DATE	INVOICE #
4/29/2014	59129

BILL TO
Central CA Conference of SD 2820 Willow Ave. Clovis, CA 93612

SHIP TO
401 - 13th Street Treasure Island

P.O. NO.

TERMS
C.O.D

SHIP VIA	FORKLIFT NO#
Truck	GTH-5519

QTY	ITEM	DESCRIPTION	RATE	AMOUNT
	RENTAL	5,500 Capacity Genie Reach Lift, w/19' Lift	225.00	225.00
	Truck	Pick Up & Delivery	200.00	200.00
	Fuel	Diesel Fuel (to be determined on pick up @\$6.50 gallon)	0.00	0.00
Thank you for choosing us for your rental needs.			Total	\$425.00

Subject: Fwd: Invoice 59129 from Globe/Bay Area Forklift Co. for Messiah's Mansion
From: Carla OpBlu <carla@operationblueprint.com>
Date: 4/23/2014 3:44 PM
To: Cesar DeLeon <cdeleon@cccsda.org>
CC: Claudia Arias <carias@cccsda.org>

Elder Cesar,

Attached is the invoice for the forklift for Messiah's Mansion. I copied Claudia as well. This is the invoice for a one day rental. We will need to rent it again on May 6th.

Is it possible to make the check out to this company BUT to send the check to me so I can hand it to them when they deliver the forklift?

They do not take payment in advance, they want to be paid when the forklift is received. I will have to present it to them Monday afternoon April 28 when they deliver the forklift to treasure island.

Also, I will need another check for the exact amount dated May 6, 2014 also to be mailed to me so I can present it to the company when it is picked up.

Thanks again for your support!

*2p We need an unvoice
for the second check.*

-Carla Morris

Sent from my iPad

Begin forwarded message:

From: "Globe Bay Area Forklift Co." <domwalsh@aol.com>
Date: April 23, 2014 at 3:30:43 PM PDT
To: carla@operationblueprint.com
Subject: Invoice 59129 from Globe/Bay Area Forklift Co.
Reply-To: "Globe Bay Area Forklift Co." <domwalsh@aol.com>

Dear Customer :

Your invoice is attached. Please remit payment at your earliest convenience.

Thank you for your business - we appreciate it very much.

Sincerely,

Globe/Bay Area Forklift Co.

Check Request

Central California Conference of Seventh-Day Adventists
P.O. Box 770, Clovis, CA 93613

Today's Date 4/23/14

Return Check to Claudia Date Check Needed 4/24/14

Please Mail check directly: ☐ yes ☒ no

Make check payable to: SDX Media

Address: _____

Amount: 1,518. xx

Reimbursement? ☐ yes ☒ no

Purpose:

Navy Blue T-Shirts (144) \$1093.20
Screen Film Setup 75.00
Text message setup 200 / 3000 messages 100.00

Charge GL #

1-125-66-3771

Authorization: _____

NOTE: A W-9 is required for all service providers being paid in excess of \$200 on this request, or having been paid \$500 or more this year, including this request.

NOTE: Please go ahead and turn in this check request. Request will be held until W-9 is received if necessary.

For Office use only:

1099 Payments YTD, including this payment. _____

W-9 on file ☐



Cesar DeLeon
Central California Conference
2820 Willow Ave.
Clovis, CA 93612

INVOICE: 088590

DATE: 04/23/2014

QTY	PRODUCT DESCRIPTION	UNIT	AMOUNT
144	Navy Blue T-Shirts (3 colors/front & back)		1,093.20
3	Screen Film/Set-up		75.00
1	Text Message Set-up		200.00
3000	Text Messages/Unlimited Responses/3000 Reply		100.00

NOTES: T-Shirt Break Sizes: 36-SM, 36-MED, 36-LG, 24-XL, 12-2XL OUT-OF-STATE ORDER	SUB TOTAL	1,468.20
	TAX	N/A
	SHIPPING	50.00
	TOTAL DUE	1,518.00

Make Check Payable:

Sports Day
12735 Wittington Dr #15
Houston, TX 77077

In California Mail Payment:
310 E McCoy Lane 1F
Santa Maria, CA 93455

Customer Support:
David Patterson (661) 427-8910

Subject: Operation Blue Print Information
From: David Patterson <sportsday@gmail.com>
Date: 4/23/2014 3:47 PM
To: carias@cccsda.org, Ivor Myers <aburninghammer@gmail.com>

Hi Claudia,

I attached the invoice for the t-shirts and text messaging service. Here's the banking information too:

Company: Sports Day
Wells Fargo Bank: Account #0534087457

Can you confirm receipt?

Thanks,

David

--

David Patterson
SDX Media, LLC
Western States/Southwest Division
661-427-8910

— Attachments: —

OPP_Inv88590.pdf

283 KB

TITAN

titan360.com

100 Park Avenue Suite 610, New York, NY 10017

CONTRACT FOR ADVERTISING

Date: 4-23-2014		Contract #: 21431246		Sales Executives: Phillip Monares	
Sold to: Program Name Customer P.O # Advertiser Company: Central California Conference of Seventh Day Address: 2820 Willow Avenue City, State: Clovis, CA Zip: 93612 Attn: Telephone: (808) 212-3228 Fax: Email: <i>Kelley</i>				Bill to: Advertiser/Agency Company: Central California Conference of Seventh Day Adv Address: 2820 Willow Avenue City, State: Clovis, CA Zip: 93612 Attn: Cesar DeLeon Telephone: (808) 212-3228 Fax: Email:	
Agency Company: Address: City, State: Zip: Attn: Telephone: Fax: Email:				Ship Materials To: Titan Address 2265 Polvorosa Ave., Suite 360, San Leandro, CA, 94577 Due Date, Quantity & Media 04/28/2014 440 Interior Card (11x28)	

Market	MPI	Media Product	Size	Showing	Units	HARD	Start Date	Term In Weeks	HARD	End Date	Cost / 4 Weeks	Amount	Tax %
1 SF - San Francisco Bus	M	Bus - Interior Card (11x28)		N/A	275	<input type="checkbox"/>	5/5/2014	4.0	<input type="checkbox"/>	6/1/2014	\$2,750.00	\$2,750.00	
2 SF - San Francisco Bus	P	Bus - Interior Card (11x28)			440	<input type="checkbox"/>	5/5/2014		<input type="checkbox"/>	5/5/2014		\$1,078.00	8.75

NOTES	PAYMENT METHOD		Total Contract Price	\$3,828.00
	<input type="checkbox"/> Prepay: Cash/Check			
	<input type="checkbox"/> Prepay: Credit Card			
	<input type="checkbox"/> On Account			
		<input type="checkbox"/>	Tax*	\$94.33
			Net Amount	\$3,922.33
			CONTRACT PREEMPTABLE <input type="checkbox"/>	

ALL COPY MUST BE SUBMITTED TO AND APPROVED BY COMPANY PRIOR TO PRODUCTION & DELIVERY OF MATERIALS. AGENCY AND THE PERSON SIGNING ON BEHALF OF AGENCY REPRESENT THAT THEY ARE AUTHORIZED TO EXECUTE THIS CONTRACT ON BEHALF OF THE ADVERTISER AND THAT ADVERTISER APPROVES THE SAME. THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ON THE REVERSE SIDE OF THIS CONTRACT. ***MATERIALS MUST BE DELIVERED AT LEAST 10 DAYS PRIOR TO THE START DATE***

* Refers to tax payable by Advertiser/Agency hereunder

Station Domination Production: Cost includes (1) creative execution per mechanical. Each additional execution will be subject to \$100 file prep charge per additional creative.
Traditional Media Production: Up to (3) creative executions are included in the cost with orders that are (50) or more units. Additional executions will be subject to \$100 file prep charge for each additional creative.

BY

AUTHORIZED SIGNATURE - ADVERTISER / AGENCY

BY

TITAN OUTDOOR LLC ("Company")

DATE

PLEASE PRINT NAME & TITLE - ADVERTISER / AGENCY

TITAN

titan360.com

100 Park Avenue Suite 610, New York, NY 10017

CONTRACT FOR ADVERTISING - BONUS MATERIAL

Date: 4-23-2014		Contract #: 21431246		Sales Executives: Phillip Monares					
Sold to: Program Name Customer P.O.# Advertiser Company: Central California Conference of Seventh Day Adv Address: 2820 Willow Avenue City, State: Clovis, CA Zip: 93612 Attn: Telephone: (808) 212-3228 Fax: Email:				Bill to: Advertiser/Agency Company: Central California Conference of Seventh Day Adve Address: 2820 Willow Avenue City, State: Clovis, CA Zip: 93612 Attn: Cesar DeLeon Telephone: (808) 212-3228 Fax: Email:					
Agency Company: Address: City, State: Zip: Attn: Telephone: Fax: Email:									
Market	MPI	Media Product	Size	Showing	Units	Start Date	Term In Weeks	End Date	Bonus Type
1 SF - San Francisco Bus	M	Bus - Interior Card (11x28)		N/A	125	5/5/2014	4.0	6/1/2014	Based On Space

NOTES	

BY

AUTHORIZED SIGNATURE - ADVERTISER / AGENCY

BY

TITAN OUTDOOR LLC ("Company")

DATE

PLEASE PRINT NAME & TITLE - ADVERTISER / AGENCY



100 Park Avenue Suite 610, New York, NY 10017

CONTRACT FOR ADVERTISING

TERMS AND CONDITIONS OF ADVERTISING

1. Relationship of the Parties. Agency is acting as agent for a disclosed principal, the Advertiser named on the face hereof ("Advertiser").
 - (a) Agency will be liable for the payment of sums due hereunder and Company will look solely to Agency for the payment thereof, unless and until Agency becomes delinquent in its payments to Company, or insolvent, at which time, without relieving the Agency of liability until Company is paid in full, Advertiser will be liable jointly and severally to Company on all unpaid billings (excluding advertising Agency commissions).
 - (b) Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for, breach of its obligations hereunder.
 - (c) In consideration of the services performed by Agency hereunder, a commission not to exceed 15% will be allowed to Agency on contracts billed on a gross basis, (excluding special charges), provided Company's bills are paid when due.
 - (d) Agency may not assign this contract except to another Agency which succeeds to its business of representing Advertiser and provided the successor Agency assumes all of Agency's obligations hereunder.
 - (e) Advertiser may, upon notice to Company, change its Agency and the successor Agency will be entitled to commissions on billings for services thereafter performed by Company hereunder.
 - (f) If this contract is with a media buying service, all references herein to Agency will apply to the media buying service. If this contract is made directly with Advertiser, reference herein to Agency will apply to Advertiser except that in such case, no commission will be allowed or payable.
2. The Advertiser agrees to furnish sufficient supply of advertising copy in the form and type specified by the Company. Advertising copy shall be produced in accordance with the exact specifications, at Advertiser's sole cost and expense. Advertiser shall deliver same (at its cost) to the Company or to service points designated by the Company, at least ten (10) business days before the installation date, without expense to the Company or loss of service may occur. If copy is not so received, Company may, at its option, leave such space vacant or post alternative copy in the space and Advertiser agrees to pay for such space. No nudity, pornographic, profane or obscene copy shall be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by the Company and also by each respective location owner, transit company or authority involved ("Transit Authority" or "Authority" or "Location Owner"), and their decision as to acceptability shall be final and without any liability whatsoever to the Company, Location Owner, Transit Authority or Authority. In the event copy is rejected, advertiser/Agency shall be responsible for providing an acceptable replacement. Company or its affiliates shall be permitted to install Company identification imprints on all displays.
3. Unless otherwise specified on the face hereof, service charges will be made for all changes in display material after initial placement of showing required under this Contract.
4. Loss of service due to failure of the Advertiser to furnish copy, cards or posters as provided above for installation on the start date stated on the Contract Cover Sheet shall be borne by the Advertiser. Other delays in commencing service in or on any of the lines Contracted for, or the omission of cards or posters from a reasonable number of vehicles or locations, shall not constitute a breach of this Contract, but the Advertiser shall be entitled upon either of such happenings to a pro rata credit, or, at the option of the Company, to additional service or an extension of the term of the service equivalent to the delay or omission.
5. In the event that copy is required to be illuminated and as a result of force majeure, labor dispute, law, government action or order, or similar causes beyond the Company's reasonable control, Company is unable to provide said illumination, Agency will only receive an extension of service or additional service equivalent in value to the value of lost circulation, but not to exceed 25% of the total price for the period illumination was not provided.
6. Should the Advertiser's copy be damaged, defaced or spoiled by reason of storm, flood, strike, vandalism, ordinary wear and tear, or any other cause, or if lost or stolen, replacement copy shall be furnished by the Advertiser, upon the Company's request, without liability or expense to the Company. Company is hereby authorized to remove and to leave vacant or to use substitute copy for any display material which may be defaced, damaged or otherwise become deteriorated and for which Advertiser has failed to provide replacements, without liability or expense to Company. It is hereby agreed that non-use of space arising from Advertiser's failure to provide such replacement will not relieve Advertiser from obligation to pay for such space.
7. Advertiser shall indemnify, defend and save harmless the Company and each respective Transit Authority, Authority and Location Owner concerned against any liability to which they may be subjected by reason of the advertising material displayed under the Contract, including, but not limited to, liability for infringement of trademarks, trade names, copyrights, invasion of rights of privacy, defamation, illegal competition or trade practices, as well as all reasonable costs, including attorney's fees and expenses, in defending any such action or actions.
8. The Advertiser agrees that if the Company shall cease to have the right to display advertising copy in or on any or all of the vehicles or locations covered by this Contract, the Company shall have the right to discontinue the service in such vehicles or locations, without prejudice to the Contract as to the remainder, but in such case the Advertiser shall be given a pro rata credit for the omitted service or, at the discretion of the Company, Company will offer Agency/Advertiser a location of approximately equal advertising value, which location will be subject to the prompt, reasonable approval of Agency/Advertiser, which approval shall not be unreasonably withheld, delayed or conditioned. In the event that Agency/advertiser approves the location, the term of this Contract will be extended after the stated expiration date of this Contract for a period equal to the time during which Advertiser copy was not on display.
9. Loss of service due to force majeure, labor dispute, law, government action or order, strike, lockout, fire, riot or other causes beyond the control of the Company shall not constitute a breach of the Contract, but in such event Advertiser may be entitled to a pro rata credit for such loss, or an extension of the term of service equivalent to the service lost, as available and at the option of the Company.
10. In the event any Transit Authority, Authority, Location Owner or its representatives shall disapprove any advertisement, or in the event of adverse publicity of any nature resulting from the presence of any copy, the Company shall have the right to remove said advertisement forthwith and the Advertiser shall receive a pro rata credit from the date of removal of such advertisement. The Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations with respect to the advertising matter to be displayed. In the event such advertising becomes illegal or a request is received to terminate the advertising, the Company reserves the right to terminate same, but there shall be no short rate charge because of such termination. Furthermore, in the event Company cancels any individual Contract(s), Advertiser/Agency's obligation shall cease, except that Agency shall make payment for unamortized costs of embellishments, if any. Company shall not be responsible for copy which has been removed at the request of the Transit Authority, Authority, Location Owner or its representatives or has been terminated as a matter of law.
11. The Agency and Advertiser agree to pay for the advertising service covered by this Contract and agree to be jointly and severally liable for payment thereof, including reasonable expenses for collection, attorney's fees and expenses and court costs. The Company reserves the right to cancel this Contract at any time upon default by the Advertiser in payment or other breach, or in the event of any material violation on the part of the Advertiser of any of the conditions herein named; and upon such cancellation, all payments for advertising done hereunder, including short term rates or other charges under this Contract, and unpaid, shall become immediately due and payable. Company at its option may elect not to terminate this Contract, but consider the entire balance of payments to be made under this Contract accelerated and immediately due and payable. Waiver by the Company of any specific breach or breaches of the Contract by the Advertiser shall not prejudice the rights of the Company hereunder with respect to any breach or breaches not specifically waived by the Company. In the event of any such breach or breaches, the Company shall be discharged from any obligation to further display the Advertiser's copy and in the event of such suit for the collection of unpaid accounts, all costs of the suit, including reasonable attorney's fees and expenses may be added to the monies owed. For purposes of this condition, reasonable attorney fees are deemed and accepted to be twenty five percent (25%) of the unpaid account. The Company shall hold the Agency and the Advertiser jointly and severally liable in the event of any default of payment. Should either of the Agency or the Advertiser become bankrupt or be delinquent in payment, Company may proceed hereunder against Advertiser and/or Agency, without relieving either party of its liabilities to Company.
12. Bills will be rendered monthly in advance dating from the start date of this Contract and Advertiser agrees to make payment net in advance upon receipt of bills. Any bill rendered to the Advertiser shall be conclusive as to the correctness of the items stated therein and shall constitute an account stated unless written objection is made thereto by the Advertiser within fifteen (15) days from the rendering thereof. This conclusive presumption shall apply to both the specifics of the showing and the dollar amount due. All rates and adjustments are computed on the basis of thirty (30) days to the month. Default shall be deemed to occur whenever any monthly bills shall be unpaid for thirty (30) days. Payments are subject to late payment charge of one and one-half percent (1.5%) per month (18% per annum), or such lesser amount as permitted by law. Such charge will be added after thirty (30) days. Any Agency commissions which may be due shall be payable by the Advertiser. The Company shall have no liability to pay such commissions. Advertiser shall notify Company of any change in its named Agency. Unless otherwise specified on the face hereof, rate indicated in the Contract is not subject to advertising agency commission. Company will pay all applicable property taxes attributable to the ownership or control of the structures and Advertiser will be responsible for all other taxes in respect of the services provided under this contract, including without limitation, sales and use or outdoor advertising taxes which may be applicable to the advertising services rendered hereunder.
13. The Company shall not be held responsible for unused cards, posters, banners, or other copy not called for by the Advertiser within ten (10) days after expiration of the Contract. If no notice is given, the Company may dispose of such materials. The Company shall not be held liable for the return of any poster or banner used by it in a showing.
14. This Contract is not assignable by the Advertiser or Agency.
15. This Contract is non-cancellable unless otherwise noted.
16. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit or at any time during the term hereof, withdraw credit. In such event, Company may require payment of the Contract amount be made in advance.
17. Advertiser grants Company permission to promote the Company's own business through the use of Advertiser's cards, posters or displays in any manner whatsoever.
18. This Contract becomes effective when accepted by the Company at its office in New York City, and contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto.
19. As used in this Contract the term "Advertiser" shall include Advertising Agency, or any other agent or licensee of Advertiser, as well as the Advertiser.
20. Company is an equal opportunity employer.
21. In the event of legal action arising out of this Contract, including but not limited to claims for non-payment, New York County, New York shall be the exclusive jurisdiction and venue for said action. This Contract and all claims arising hereunder shall be construed according to the laws of the State of New York.

X
SIGNATURE DATE